

# 2026

DATE: c

TIME: 09:AM - 09:00PM DAILY

## CATEGORIES

- Make Up Products and Services
- Skin Care Products and Services
- Hair Care Products and Services
- Nail Care Products and Services
- Hair Extension and Wigs
- Fragrance / Perfume
- Salon and SPA Products
- Beauty Distribution and Retail
- Beauty Tools and Accessories
- Nail Art Competition and Training
- Aesthetic Services, Machines and Products
- Beauty and Wellness Experience Centers
- Raw Materials, Packaging and Contract Manufacturer
- Support Services (Tech, Payment Systems, Logistics, Media and Access to Markets)
- Conference, Masterclass, Make up competition, Lace Frontal Masterclass, Business Pitch, Awards and Demonstrations
- B2B Meetings and Deal Rooms
- VIP Area, Influencers and Stakeholders Hub
- Sponsors Only Area
- Beauty in the Motherland Walkway

## BEAUTY PARTY & AWARD NIGHT

DATE: OCTOBER 7TH

TIME: 06:00PM

## CONFERENCES

DATE: OCTOBER 5TH - OCTOBER 7TH

TIME: 10:00AM - 03:00PM

## MASTERCLASSES

DATE: OCTOBER 5TH - 7TH

TIME: 03:00PM - 09:00PM

